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IMPACT NEWS



SOCIAL MEDIA, A NEW GROUND FOR SPREADING THE GOSPEL

Christians have a unique chance to harness social media as a strong weapon for preaching the gospel and creating an impact that will last in today's society.

This era is characterized by rapid change and the influence of digital media on our relationships and views. The Church must embrace this digital frontier as a platform for repeating God's purpose in the modern day. This is because technology is continuing to reshape how we interact with other people and how we comprehend our reality.

As a result of the pervasiveness of digital media, especially social platforms, in our everyday lives, it has become a significant factor in determining everything from personal relationships to global trends. **In our capacity as Christians, we have a responsibility to acknowledge the potential of these platforms to communicate the gospel of redemption and hope to individuals.** In the same way that globalization has permeated every facet of human experience, the gospel has the potential to penetrate the digital world, crossing boundaries and reaching hearts in ways that were previously imagined.

Besides, the concept of personal branding, which is becoming more widespread, provides believers with the possibility to convey their faith in an environment that is both genuine and appealing on the internet. **Christians can create a powerful digital identity that represents their commitment to Christ by smartly utilizing social media. This allows them to promote their skills, personalities, and traits.**

Consequently, they can contribute to the overarching purpose of the church, which goes beyond the boundaries of physical walls and into the domain of

virtual platforms. **Christians should feel commanded to consider the rapid advancement of technology as an opportunity rather than a threat, even though it may appear to be intimidating.**

When we interact with others digitally, we have the chance to show the love and grace of God in concrete ways, inviting others to experience the transformative power of His message.

You can be a part of this evangelistic and missionary initiative in collaboration with GlobalOne80, by spreading the gospel and the provision of support to missionaries all over the world. Through the use of social media, a simple "like," "share," or "comment" can significantly expand the reach of the gospel message, thereby touching the lives and hearts of people all over the world. You can make a discernible impact on the advancement of God's kingdom by participating in missions one post at a time.

As a conclusion, it is imperative that we, as followers of Christ, acknowledge the enormous potential that social media platforms possess as a means of disseminating the gospel and making a positive impact on the lives of others. **We can reflect God's mission in the modern world by embracing the digital frontier with boldness and intentionality.** This will allow us to share His love and truth with an audience that spans the entire world. **Let us make the most of this chance to be salt and light in the digital sphere, working together with God to accomplish His continuous work of redemption and reconciliation.**

Christopher Curiel
Project Coordinator for Global One80



MATTHEW 13:8 NIV

Still, other seed fell on good soil, where it produced a crop—a hundred, sixty, or thirty times what was sown.

UPDATES

- **Pastor Ricardo Felix from Iglesia Cristiana Conexión has recently moved to a new location.** Their church was expanding rapidly and needed a bigger space. Those are significant problems to have, but they are very costly. Their rent will be \$9,000 a month.
- **Our team of leaders raised \$326,275 in 2023.** Most of those funds were designated for the leaders. Our operations fund raised \$22,777 of that amount. Our operations fees were \$12,154.00. In summary, we needed more budget. Our prayer is that this year, we will find new donors who will commit to supporting the Operations Fund.

PRAYER REQUESTS

- **Constant Need:** We need to raise \$6,000 a month for the operations of our ministry. Help us pray and connect us to churches, individuals, organizations, and businesses that would provide some financial support for this need.
- **Backpacks for Mexico:** We are doing another project to bring hope to children in Mexico this summer. We need 200 backpacks and school supplies for them.
- **Experimenta Vida needs new lights:** Our church has a project to buy 27 lamps for the sanctuary. Each light is about \$75.00. If you would like to donate to this project. You can designate for the Ncuentro Network Fund.

NEEDS

- **We need a Chief Operations Officer.** As we have grown, new challenges demand more hours and responsibilities. Help us pray for a leader who would lead all operations for Global One80. The ideal candidate should be someone with international experience, bilingual (Spanish/English), with support raised, and a passion for missions.
- **Board of Directors.** We have a great team of seven leaders and friends who are helping us make the right decisions for the future of our ministry. Pray that God would protect and bless them abundantly as they serve God through their time and financial giving to our vision.



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TO DONATE

Thanks for your faithful support and prayers for us. On a journey together to transform communities with the Gospel of Jesus, one life at a time.

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